

MERCHANDISING INSPO

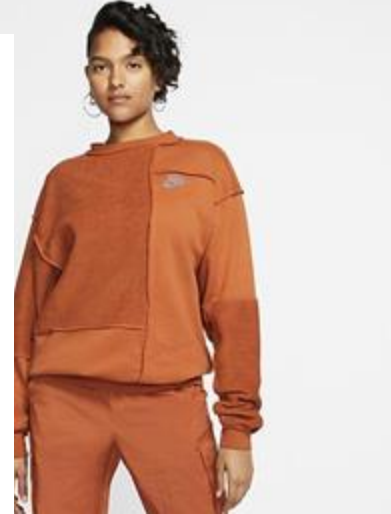
INTERNSHIP-JUNE 2020

TREND REPORT

ATHLETIC APPAREL (WOMEN)



REGULAR APPAREL (WOMEN)



REGULAR APPAREL (WOMEN)



REGULAR APPAREL (MEN)



REGULAR APPAREL (MEN)



OUTERWEAR



ACCESSORIES



COLOR TRENDS

CLASSIC



JEWEL TONES



EARTH TONES



PRINTS



COMPETITIVE RESEARCH

Direction provided for Fall Collection:

- Seeking vintage graphic inspiration- looking at Brooklyn bars, Pinterest, etc.
- Social Distancing style tees

“BROOKLYN BREWERY” (BROOKLYN):

<http://store.brooklynbrewery.com>



5. T-SHIRT FINDS

<https://www.pinterest.com/pin/815573813785320971/>



<https://www.pinterest.com/pin/356277020525717904/>



<https://www.pinterest.com/pin/356277020525721128/>



T-SHIRT FINDS

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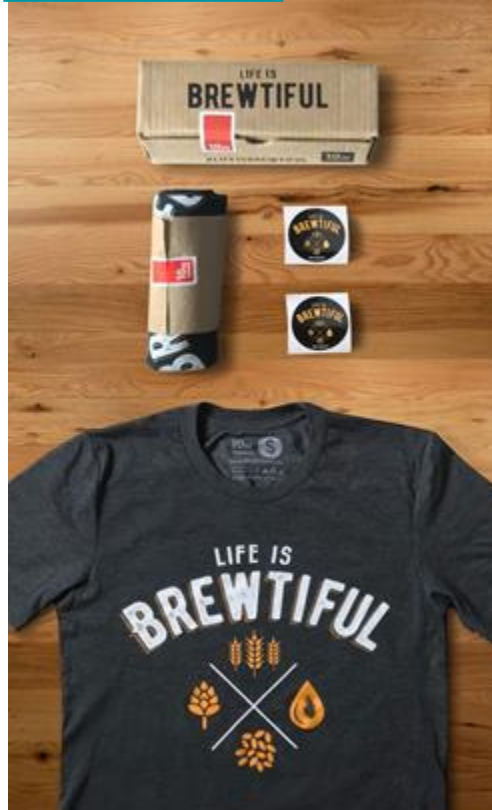


T-SHIRT FINDS

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9. T-SHIRT FINDS

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<https://www.pinterest.com/pin/798192733945265689/>



<https://www.pinterest.com/pin/356277020525725600/>



10. T-SHIRT FINDS

<https://www.pinterest.com/pin/356277020525720865/>



https://www.etsy.com/listing/774743470/introvert-tshirt-anti-social-shirt-i-was?ref=pla_similar_listings_top_ad-4&plkey=ef34d7a414816bdb05356b3d4fb12d92a0fa6241%3A774743470&frs=1



<https://www.pinterest.com/pin/298785756503445317/>



11. T-SHIRT FINDS

<https://www.circabrewing.co/#12>



<https://www.pinterest.com/pin/104568022577928559/>



<https://www.pinterest.com/pin/356277020525720976/>



14. T-SHIRT FINDS

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<https://www.pinterest.com/pin/356277020525717920/>



<https://www.pinterest.com/pin/356277020525725857/>



15. T-SHIRT FINDS

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<https://www.pinterest.com/pin/356277020525725767/>



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17. T-SHIRT FINDS

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18. T-SHIRT FINDS

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